

## NEWS RELEASE

Distributed September 8, 2014

### **Nanaimo's 2014 PARK(ing) Day on Friday, September 19, 2014**

*Creating temporary public open space . . . one parking spot at a time.*

#### **Summary**

The City of Nanaimo's Culture and Heritage Department wants you to PARK it here on Friday, September 19 for the 2014 PARK(ing) Day. An annual open-source global event, Nanaimo's 2014 PARK(ing) Day will be held along Commercial Street from 11:00 am until 2:00 pm, as participants transform a select number of parking spaces into temporary, short-term mini parks. Participants include Coastal Community Credit Union, Vancouver Island University, Vancouver Island Regional Library, Mid Island Metis Nation, and the Department of Parks, Recreation & Environment. Everyone is welcome to attend.

*Strategic Link:* PARK(ing) Day supports the Cultural Vitality pillar in the 2012-2015 Corporate Strategic Plan.

#### **Key Points**

- PARK(ing) Day will be held on Friday, September 19 2014 along Commercial Street from 11:00 am to 2:00 pm.
- The event raises awareness about important issues like creating a walkable, livable, healthier and more "creative" Nanaimo.

#### **Quotes**

"PARK(ing) Day is a way to experiment and encourage open-source urban design that is accessible to everyone."

Chris Barfoot  
Culture and Heritage Coordinator  
City of Nanaimo

#### **Quick Facts**

- PARK(ing) Day is an annual event where citizens, artists and activists collaborate to transform parking spaces into "PARK(ing)" spaces, or temporary public cultural spaces.
- The PARK(ing) day project began in 2005 when Rebar, a San Francisco art and design studio, converted a single metered parking space into a temporary public park in downtown San Francisco.
- The PARK(ing) day concept is truly a global movement. It happens in over 162 cities in over 35 countries and on 6 continents transforming close to 1000 parking spots into exciting cultural spaces.

**Contact:**

Chris Barfoot  
Culture and Heritage Coordinator  
City of Nanaimo  
chris.barfoot@nanaimo.ca  
250-755-7522

Main Office  
Culture and Heritage Department  
City of Nanaimo  
cultureandheritage@nanaimo.ca  
250-755-4483



View the online edition for more information - <http://cnan.ca/WH9nqC>