

## NEWS RELEASE

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### **Nanaimo's 2014 PARK(ing) Day Call for Participants**

*Providing temporary public open space . . . one parking spot at a time.*

#### **Summary**

The City of Nanaimo Culture and Heritage Department wants you to PARK it here on Friday, September 19 for the 2014 PARK(ing) Day. An annual open-source global event, Nanaimo's 2014 PARK(ing) Day will be held along Commercial Street and will transform a limited number of select parking spaces into temporary, short term mini parks.

The Culture and Heritage Department is looking for anyone (organizations, groups, friends or families) interested in being involved in the 2014 PARK(ing) Day event. Spaces are limited so sign up today and begin planning your exciting temporary cultural space.

For more information on this event and those interested in participating please contact the Culture and Heritage Department at [cultureandheritage@nanaimo.ca](mailto:cultureandheritage@nanaimo.ca) or by phone at 250-755-4483.

*Strategic Link:* PARK(ing) Day supports the Cultural Vitality pillar in the 2012-2015 Corporate Strategic Plan.

#### **Key Points**

- PARK(ing) Day will be held on Friday, September 19 along Commercial Street.
- The City of Nanaimo Culture and Heritage Department is seeking anyone interested in participating in the 2014 PARK(ing) Day event.
- The event raises awareness about important issues like creating a walkable, livable, healthier and a "creative" Nanaimo.
- Nanaimo's 2014 PARK(ing) Day looking for interested participants.

#### **Quotes**

"We are very excited to bring PARK(ing) Day to Nanaimo. This world-wide community event encourages people to think about doing things in different and creative ways."

Chris Barfoot  
Culture and Heritage Coordinator  
City of Nanaimo

#### **Quick Facts**

- PARK(ing) Day is an annual event where citizens, artists and activists collaborate to transform parking spaces into "PARK(ing)" spaces, or temporary public cultural spaces.
- The PARK(ing) day project began in 2005 when Rebar, a San Francisco art and design studio, converted a single metered parking space into a temporary public park in downtown San Francisco.
- The PARK(ing) day concept is truly a global movement. It happens in over 162 cities in over 35 countries and on 6 continents transforming close to 1000 parking spots into exciting cultural spaces.

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View the online edition for more information - <http://cnan.ca/1neQsJs>