

## NEWS RELEASE

Distributed March 10, 2014

### City of Nanaimo Experiences Busy Program Registration

*First day of registration sees large increase from previous year*

#### Summary

The first day of Spring and Summer program registration through the City of Nanaimo saw a significant increase from previous years. City staff processed well over 3,000 registrations which is almost 1,000 over what was done last year.

*Strategic Link:* By offering a variety of quality programs, we are taking responsibility to be an excellent municipal government which is one of the strategic priorities identified in the Corporate Strategic Plan.

#### Key Points

- City of Nanaimo is committed to providing a variety of recreation opportunities through quality programs and services.
- Registration is available in-person at our recreation centres, online at [ireg.nanaimo.ca](http://ireg.nanaimo.ca) or by phone by calling 250.756.5200.

#### Quotes

"Our first day of Spring/Summer registration went well with a record number of registrations processed in one day! Our phones and walk-in clients keep front-line staff very busy, and our online system handled record transactions during that day. We are grateful for the patience of our clients as we processed their requests. With that being said, there is still plenty of room in our programs for those looking to experience our wide selection of program offerings."

Elizabeth Williams  
Recreation Manager  
Parks, Recreation and Environment

#### Quick Facts

- Spring and Summer registration began on Wednesday, March 5.
- The City of Nanaimo has a wide variety of program options, including arts and crafts, cooking, dancing, language, music, swimming, skating and much more for all ages.

**Contact:**

Tammy Toor  
Graphics/Communication Specialist  
City of Nanaimo  
tammy.toor@nanaimo.ca  
250.755.7510



View the online edition for more information - <http://cnan.ca/1dllok3>