

Nanaimo Transportation Master Plan

Phase 1 Consultation Summary



Transportation Advisory Committee Meeting
Wednesday December 12, 2012

Agenda

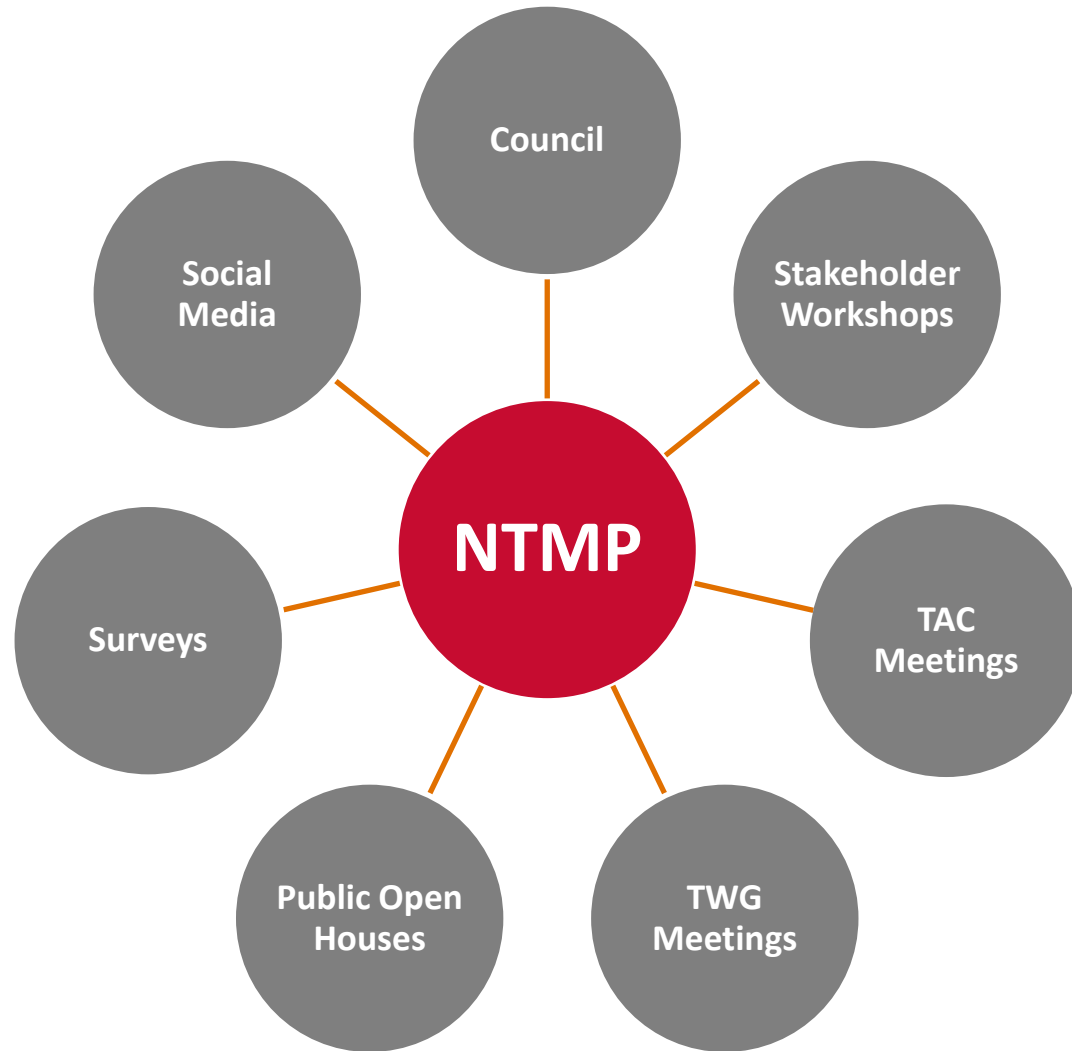
- **Study Update**
- **Phase 1 Consultation Process**
- **Phase 1 Consultation Findings**
- **Next Steps**

1. STUDY UPDATE

Study Process



Communications & Consultation



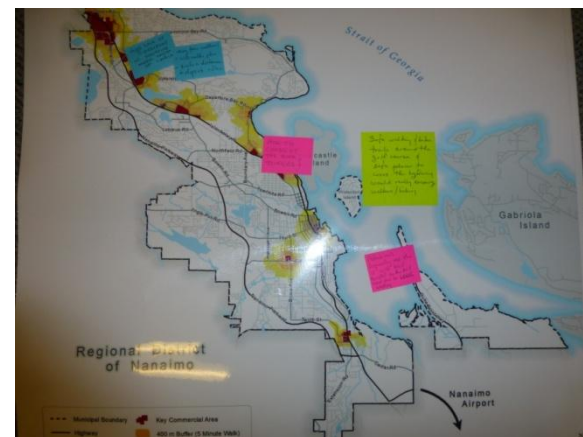
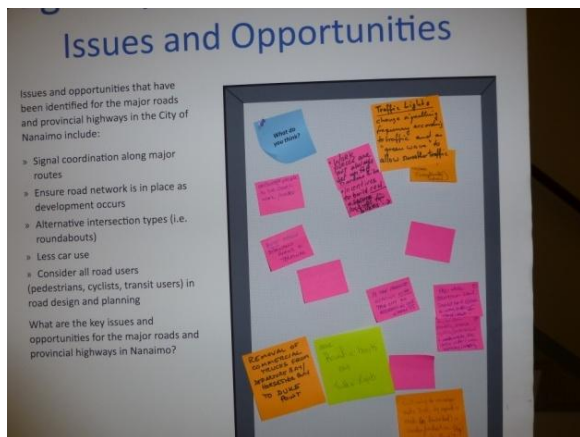
2. CONSULTATION PROCESS

Phase 1 Consultation

- **Open House x2**
 - Wellington Secondary School (Tue Oct 30)
 - Port Place Mall (Sat Nov 10)
- **Stakeholder Workshop**
 - Beban Park Recreation Centre (Thu Nov 8)
- **Social Media Outreach**
 - Facebook
 - Twitter
- **Online Survey (PlaceSpeak)**
 - October – November 2012

Open House #1

- Tuesday, October 30th
- Wellington Secondary School
- Relatively low attendance



Open House #2

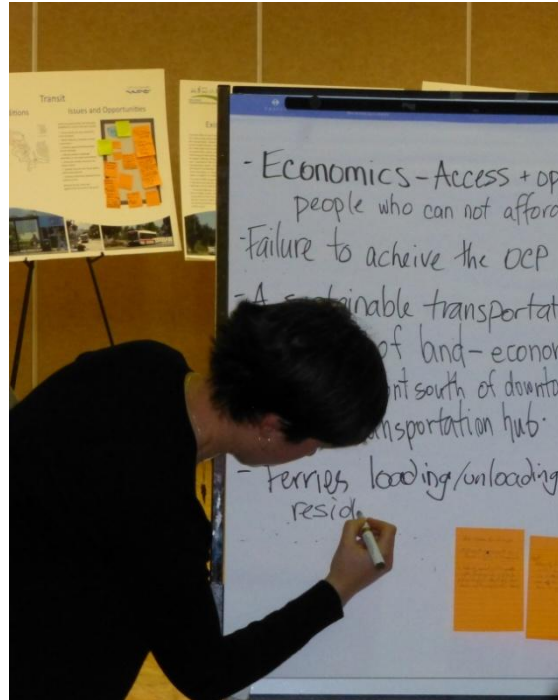


- Saturday, November 10th
- Port Place Mall
- About 150 people viewed the boards, one-third provided direct feedback, busy.



Stakeholder Workshop

- Thursday, November 8th
- Beban Park Recreation Centre
- 60 attendees

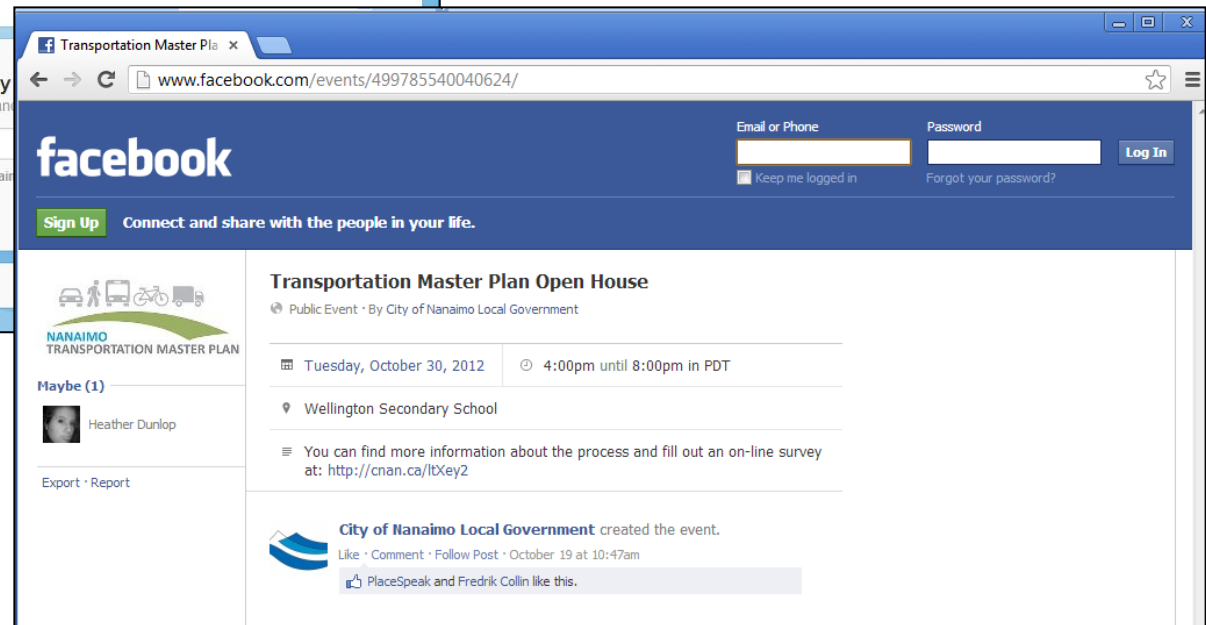


Stakeholder Workshop

Neighbourhood Associations	Community Groups	Agencies
Brechin Hill Community Assn	Access Nanaimo	Island Corridor Foundation
College Park Neighbourhood Assn	Caring about Townsite Society	Ministry of Transportation & Infrastructure
Departure Bay Neighbourhood Assn	Downtown Nanaimo Business Improvement Assn	Nanaimo Airport
Dover Community Assn	Greater Nanaimo Cycling Coalition (GNCC)	Nanaimo Port Authority
Harewood Neighbourhood Assn	Hub City Cycles Community Coop	RDN Transit
Nanaimo Old City Assn	Mid Island Velo Assn	Nanaimo Regional General Hospital (VIHA)
Neighbours of Nob Hill	Nanaimo Area Land Trust	RCMP
Newcastle Neighbourhood Assn	Nanaimo Carshare	RDN Transit
Parkwood Neighbourhood Assn	Nanaimo Chamber of Commerce	Regional District of Nanaimo
South End Community Assn	Young Professionals of Nanaimo	School District #68
Stephenson Point Neighbourhood Assn		District of Lantzville
Western Neighbourhood Assn		Vancouver Island University
		VIHA Parking Coordinator
		VIU Student Union

Social Media

- Announcements on Facebook & Twitter



Online Survey



Nanaimo Transportation Master Plan ✓ You are Connected

Edit Preview Draft Publish Dashboard Notify

Description Events Media Surveys Connections

Admin tools Edit topic description

NANAIMO TRANSPORTATION MASTER PLAN

The Plan

The City of Nanaimo recently began working on its first long-term Transportation Master Plan. Transportation touches every part of our daily lives, affecting how we move, how food, goods and services reach us, how we access employment, our household budgets, what housing choices we make, how our City looks and feels and how we interact with our fellow citizens.

As our City approaches 100,000 people, these issues will become more complex and more important, requiring an overall plan for transportation moving into the future. The Nanaimo Transportation Master Plan (NTMP) will guide transportation decision-making in the City over the next 25 years and beyond and will recommend improvements for all modes of transportation, including walking, cycling, public transit, goods movement, and vehicles. This process is important to ensure that transportation investments work towards achieving the City's strategic goals, make the best use of our tax dollars and help shift towards a more sustainable future.

Getting Ready

Over the last year the City has been preparing for the start of the NTMP. Last summer a Pre-Plan Consultation process identified a number of transportation issues facing residents and this spring the City's Strategic Plan identified transportation as a key priority for the community.

In addition, the City has been assembling information on our current travel patterns through a series of traffic, travel and transit surveys over the last year.

Information from these processes, along with public consultation this fall, will inform the NTMP process moving forward.

Public Input

Over the course of the Nanaimo Transportation Master Plan process, there will be a number of opportunities to provide input, including online surveys, open houses, and workshops. Our first round of consultation will occur over the next month.

Upcoming activities include:

Open House #1 - Transportation Issues and Opportunities
October 30, 2011 (4:00 - 8:00)
Wellington Secondary School, 3135 Mexicana Road
For more information, click on the **Events** tab.

1366 187 0 153

Click to zoom

Contacts +

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transportationplan@nanaimo.ca
250.755.4409

Posts

+ [input field]

Links +

- BC Ferries
- BC Transit Nanaimo Transit System
- City of Nanaimo Official Community Plan
- City of Nanaimo Strategic Plan
- City of Nanaimo Twitter
- Ministry of Transportation and Infrastructure
- Nanaimo Transit Future Plan
- Nanaimo Transportation Master Plan
- Regional District of Nanaimo Transit Services

Documents +

- Pre-Plan Consultation Open House Boards (2011)
- Pre-Plan Consultation Results Summary (2011)
- Press release Oct 15, 2012
- Open House #1 Invitation
- Oct 30, 2012 Open House Boards

Twitter

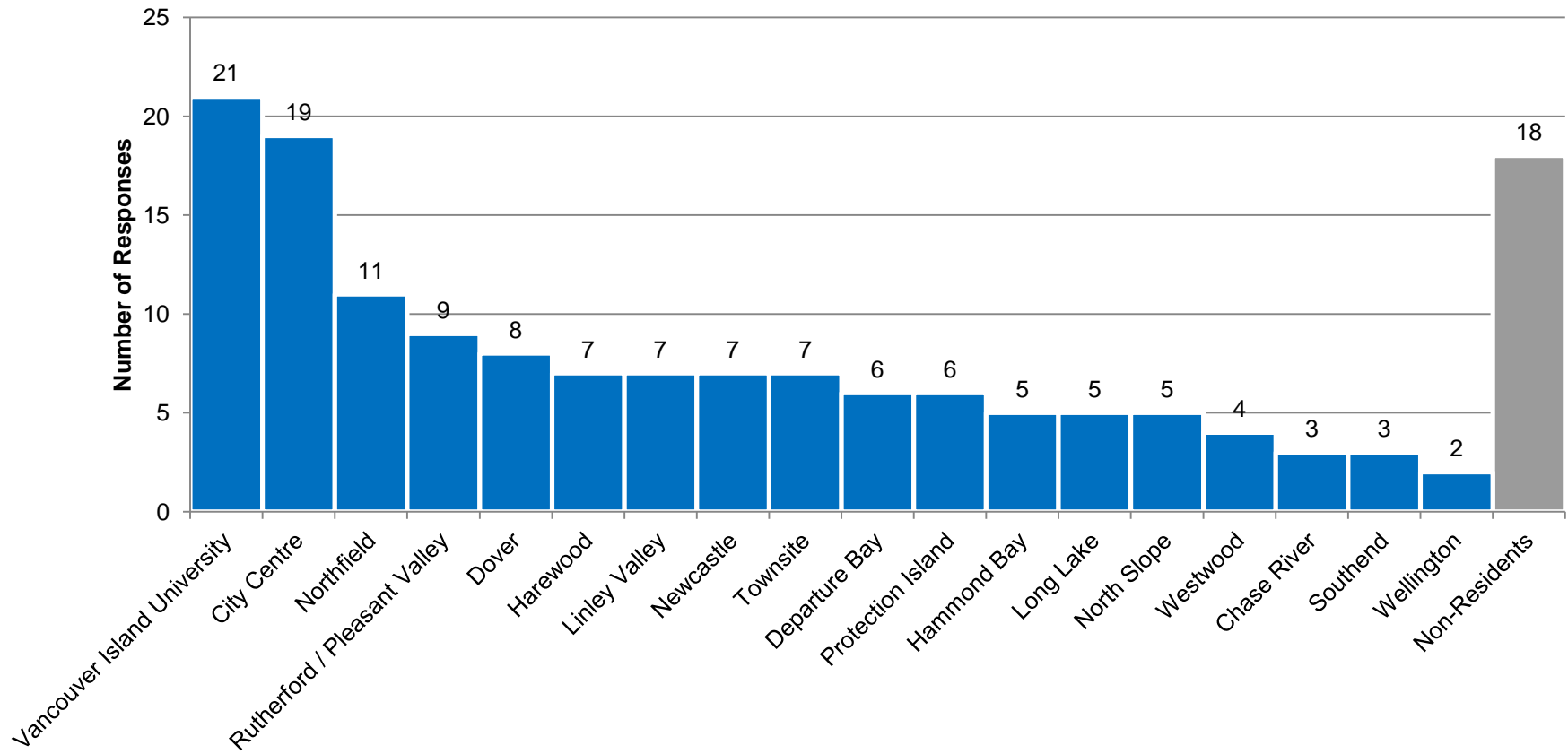
Facebook

- Nearly 1,400 unique views
- 187 signed up
- 153 surveys completed
- 11% response / view rate typical of PlaceSpeak experience

3. CONSULTATION FINDINGS

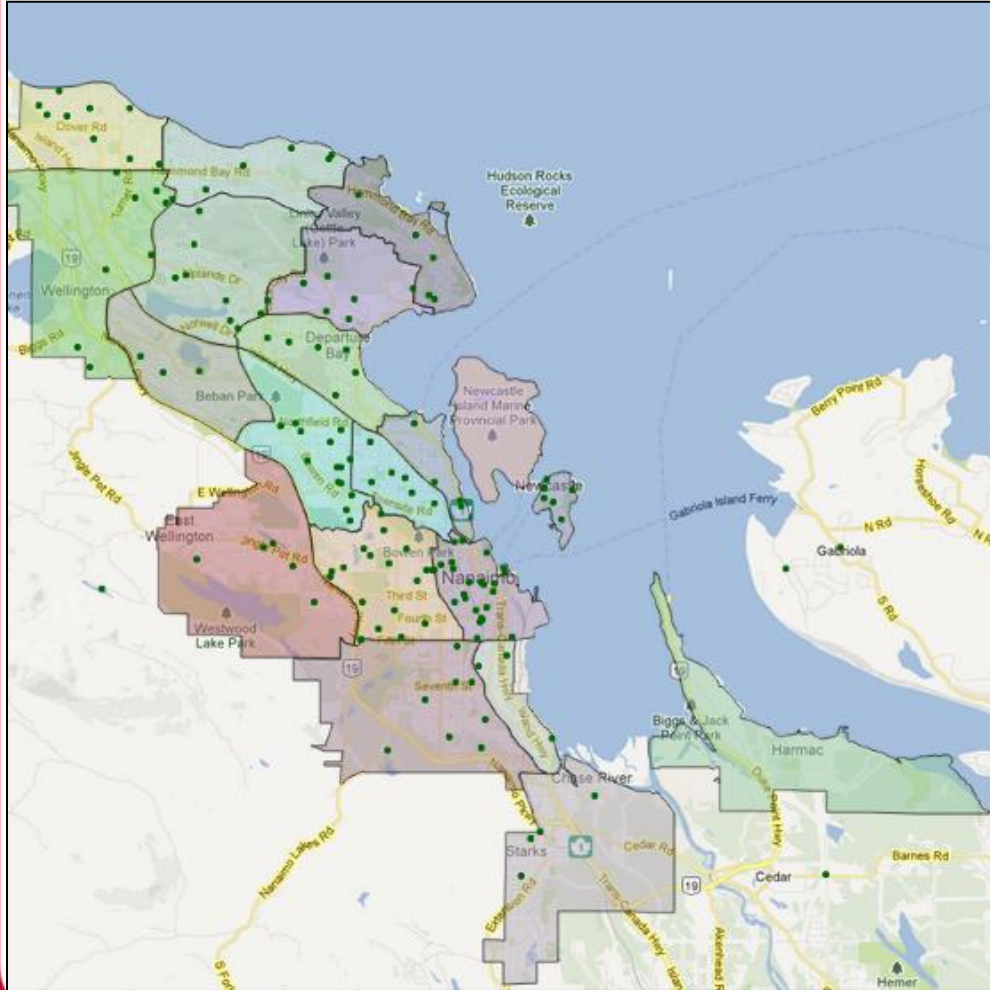
Online Survey Results

Neighbourhood Representation



Online Survey Results

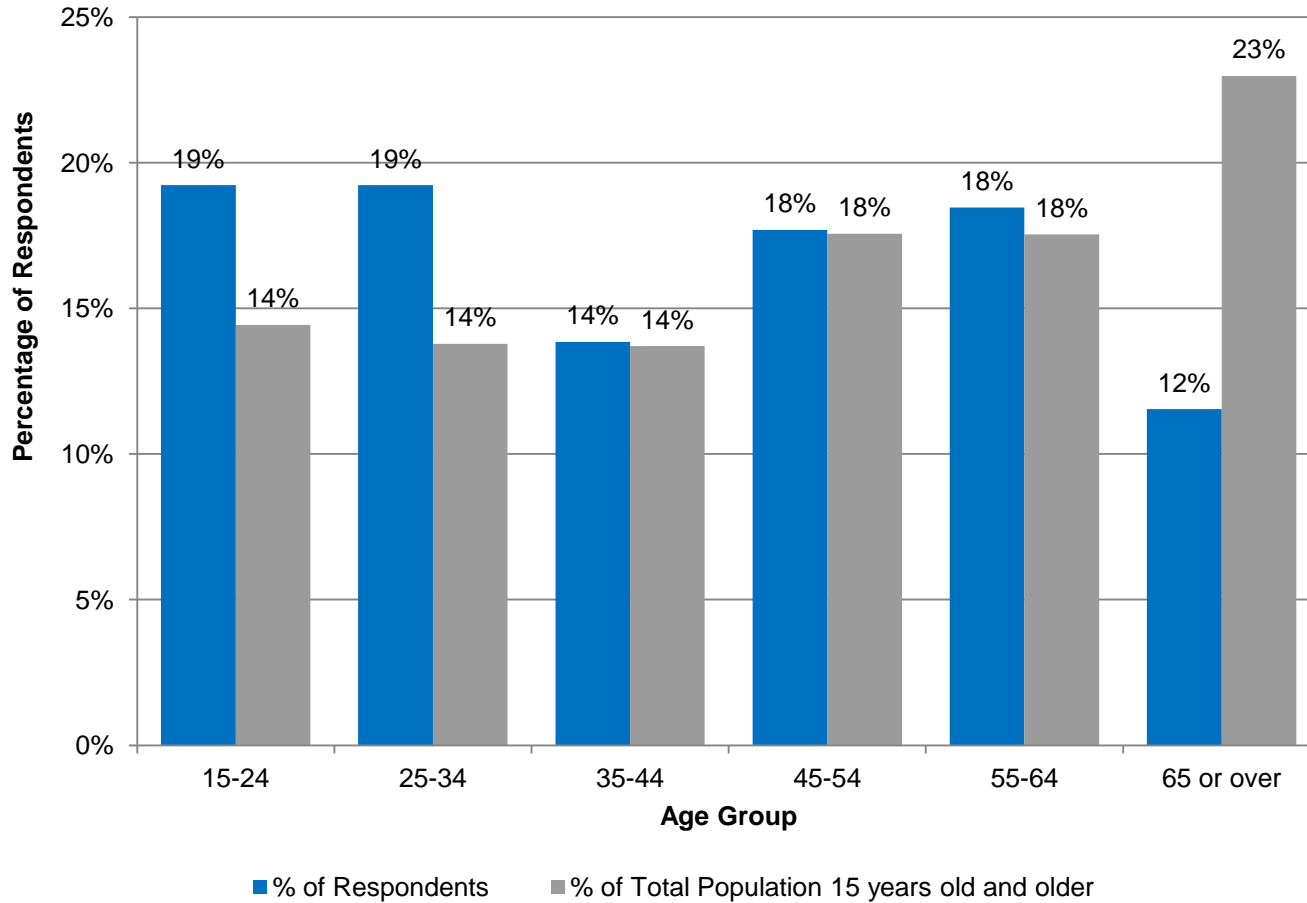
Neighbourhood Representation



- 88% of respondents are Nanaimo residents
- All neighbourhoods represented
- Higher number of responses from central neighbourhoods

Online Survey Results

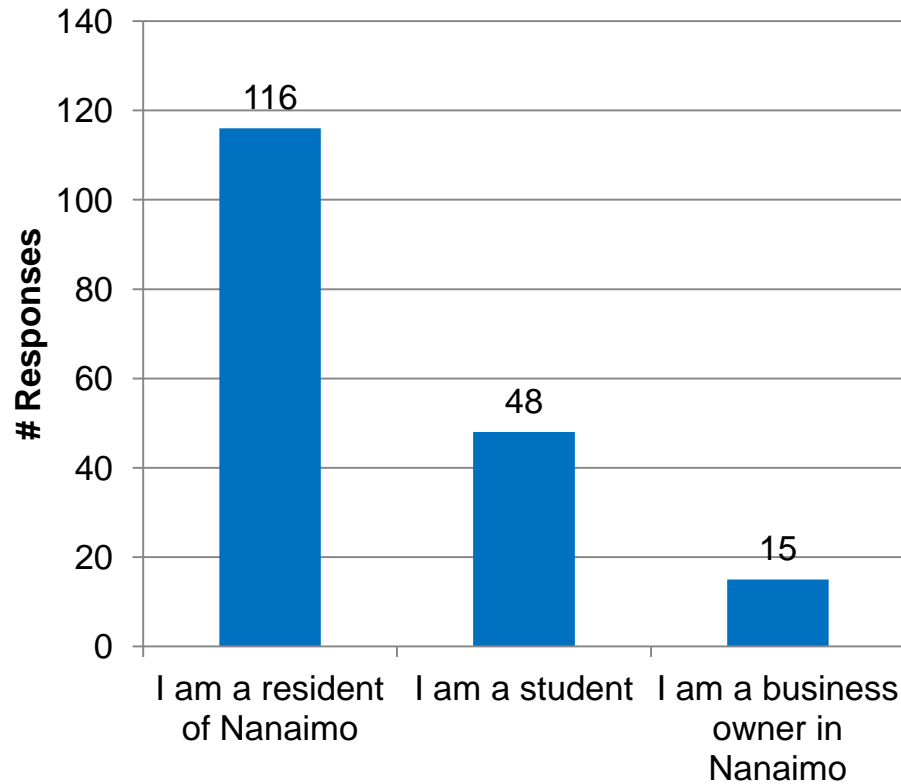
Age Distribution



- Young adult / young family age groups over-represented
- Seniors under-represented

Online Survey Results

Respondent Composition

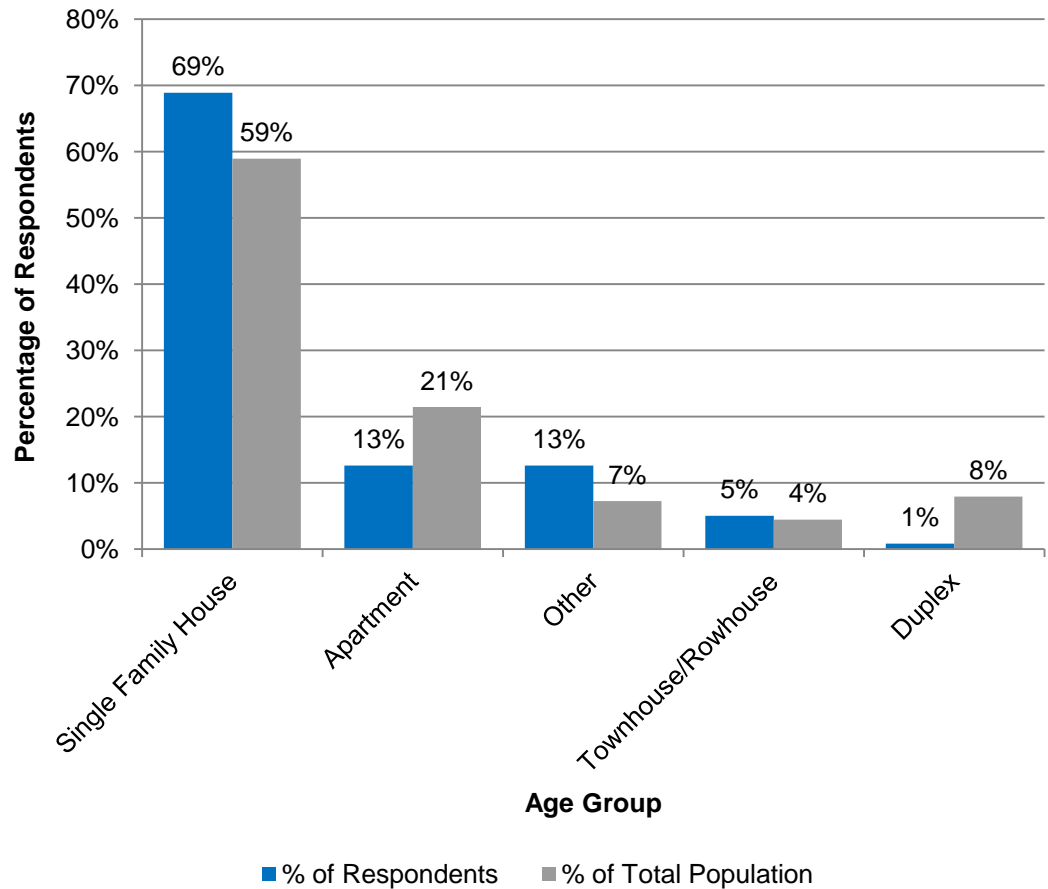


- Majority of NTMP survey respondents are Nanaimo residents
- High number of students responded

Online Survey Results

Respondent Housing Types

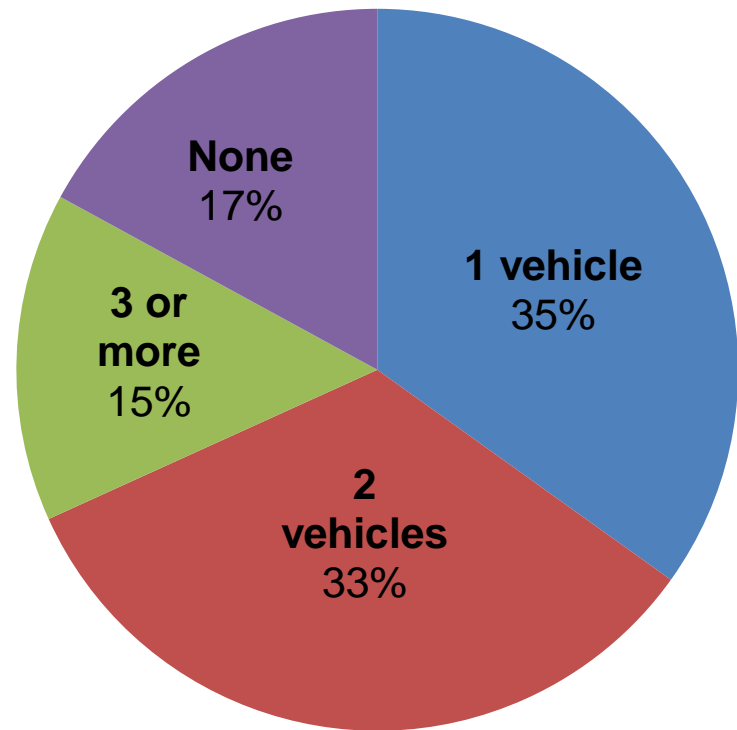
- Respondents living in single family homes over-represented
- Respondents living in apartments under-represented
- Basement suites in “other” category



Online Survey Results

Vehicle Ownership

- Over a third of residents own one vehicle, and nearly half own more than one car
- Almost one-fifth of respondents did not own a car (8% in HHTS)
- Proportions of 1 vs 2 vs 3 vehicles similar to HHTS
- Nearly 75% of respondents own a bicycle



Online Survey Results

Respondents' Travel Patterns

	Walking	Cycling	Transit	Carpool
Daily	<u>42%</u>	15%	22%	7%
2-3 times a week	22%	15%	15%	24%
2-3 times a month	27%	23%	19%	30%
Never	10%	<u>48%</u>	<u>44%</u>	<u>39%</u>

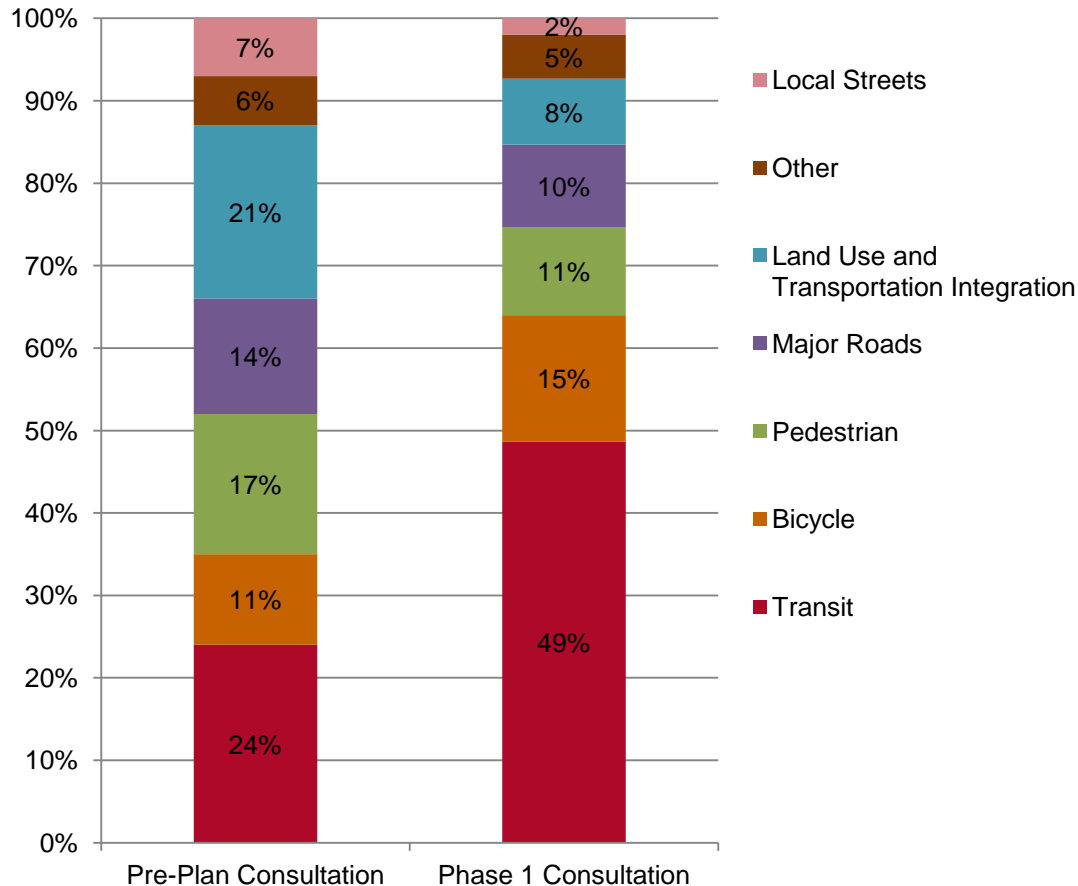
Online Survey Results

Respondents' Trip Purpose

	Walking	Cycling	Transit	Carpool
Commute	26%	<u>40%</u>	<u>64%</u>	<u>46%</u>
Shopping	16%	14%	23%	14%
Recreation	15%	25%	1%	25%
Exercise	<u>41%</u>	17%	N/A	N/A
Other	2%	4%	12%	2%

Online Survey Results

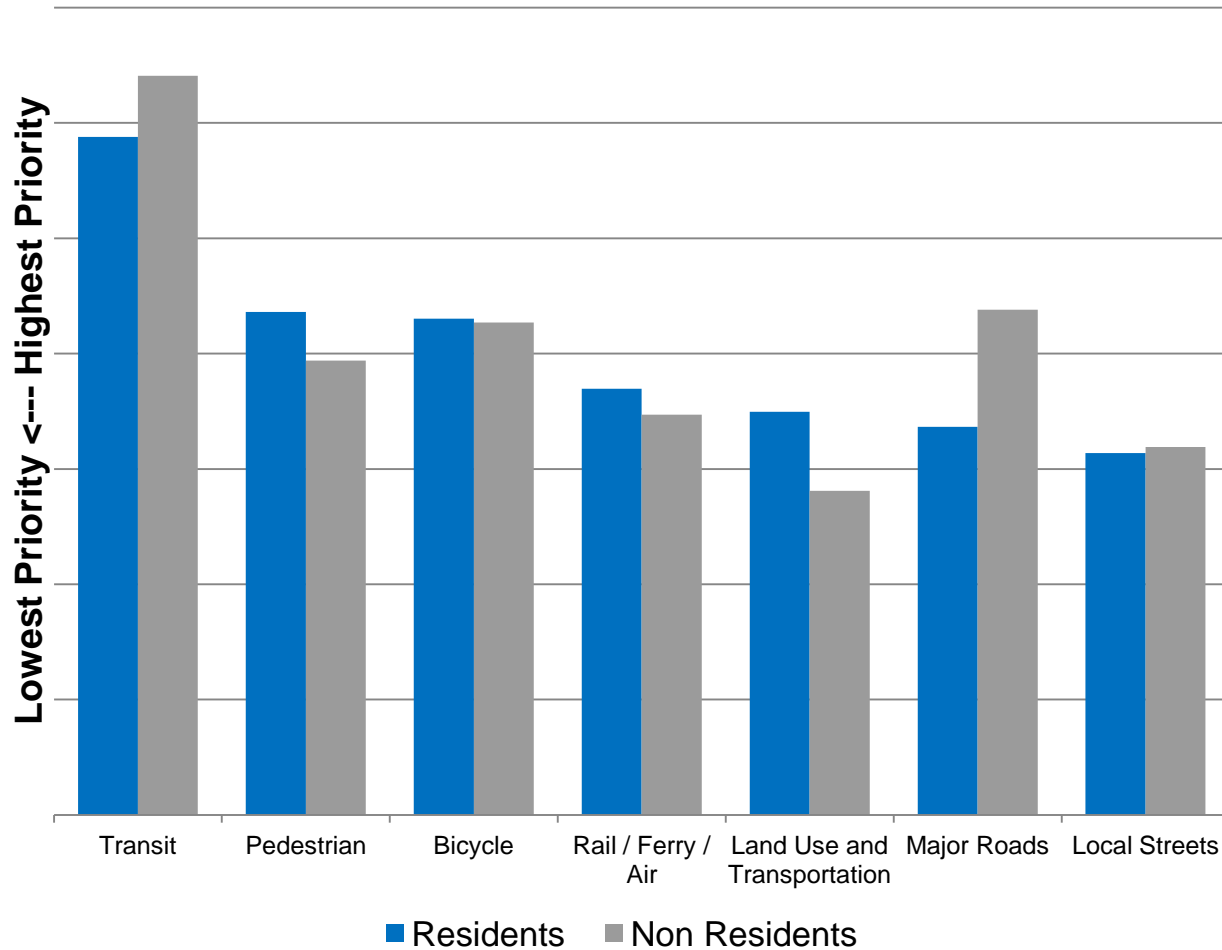
Transportation Priorities - #1 Priority



- Priorities similar to Pre-Plan Consultation (transit and walking highest priorities)
- Land use and major roads were higher priorities in Pre-Plan Consultation

Online Survey Results

Transportation Priorities – Weighted Priorities

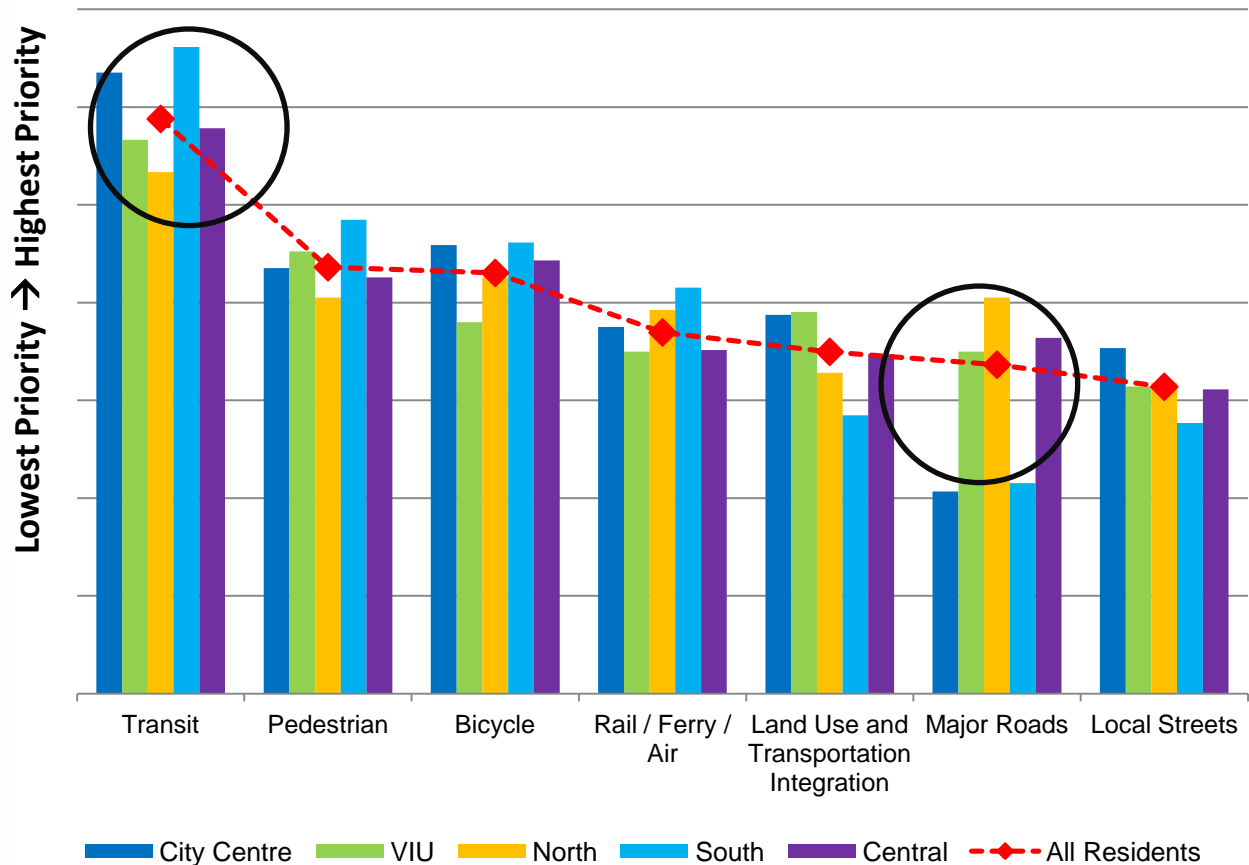


- For residents, transit is the top priority, followed by the pedestrian and bicycle network
- Major roads are a more prominent priority for non-residents

Note: Non-resident results based on 17 responses

Online Survey Results

Transportation Priorities



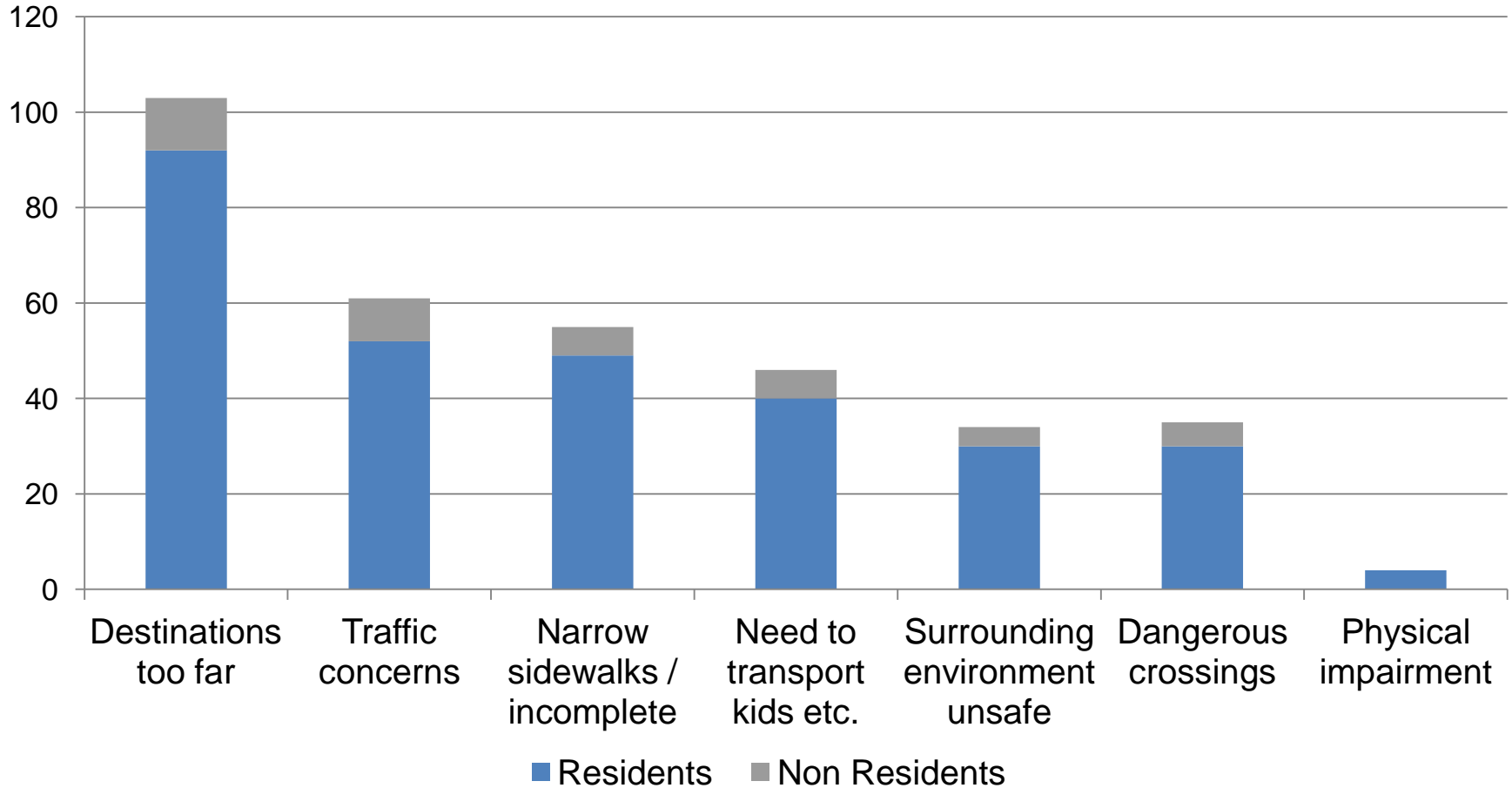
- Overall relative priorities are similar in all areas
- Transit higher priority in City Centre and South Nanaimo
- Major Roads higher priority in North and Central Nanaimo

Online Survey Results

Walking



- What factors discourage you from walking more?

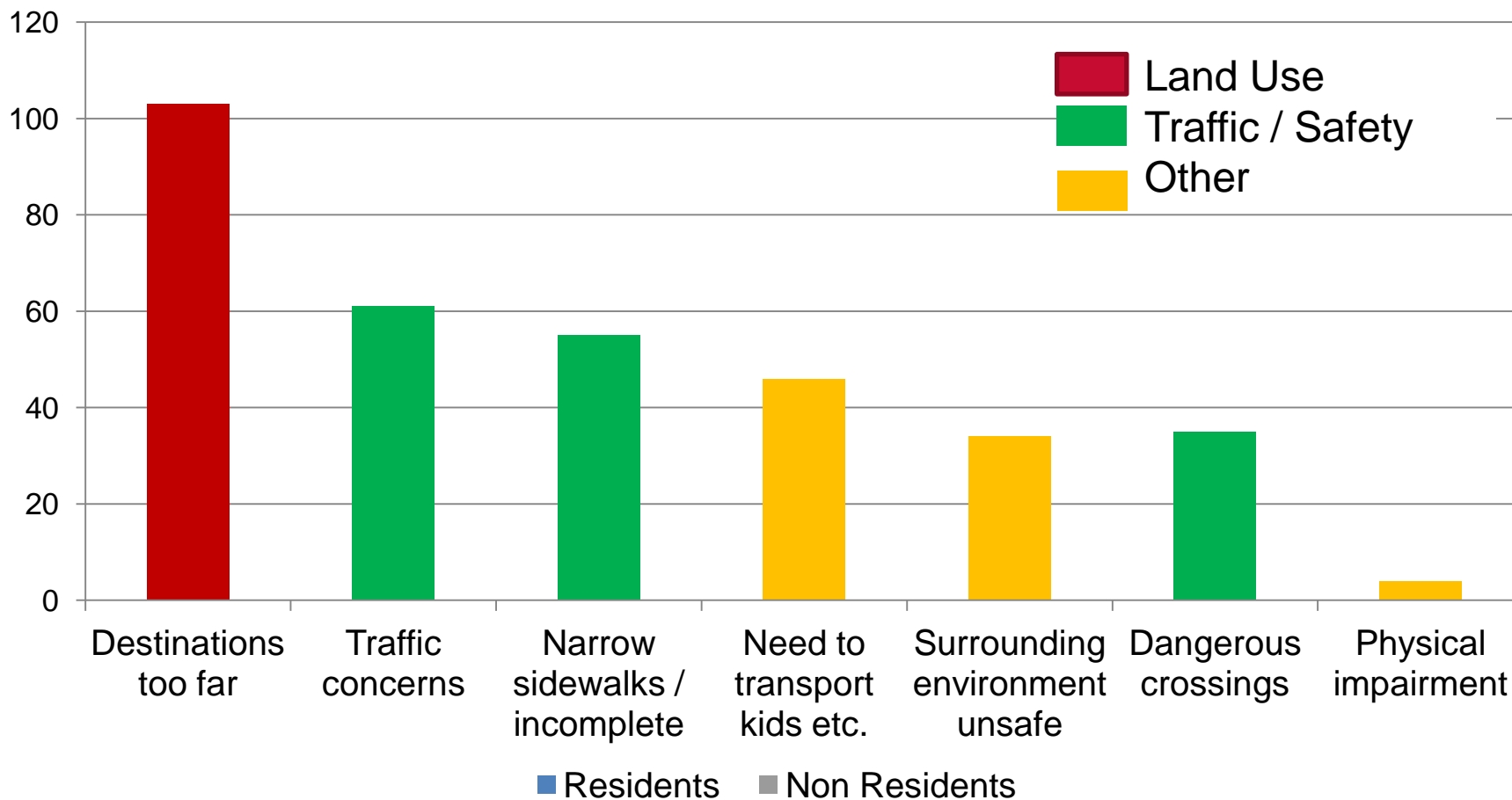


Online Survey Results

Walking



- What factors discourage you from walking more?



Consultation Summary

Walking Issues



- Destinations too far away to walk.
- More walking pathways and sidewalks
- Poor quality / uneven sidewalks
- Sidewalk accessibility for wheelchairs and strollers
- Safer routes and more walkable neighbourhoods
- Safety at crossings / intersections



Consultation Summary

Walking Opportunities



- Focus on existing dense areas and increase density in new/existing neighbourhoods.
- Complete network of sidewalks
- Better quality / maintained sidewalks
- More short-cuts / neighbourhood connections
- Safer routes to school
- Pedestrian friendly streets and neighbourhoods
- Extend E&N south.

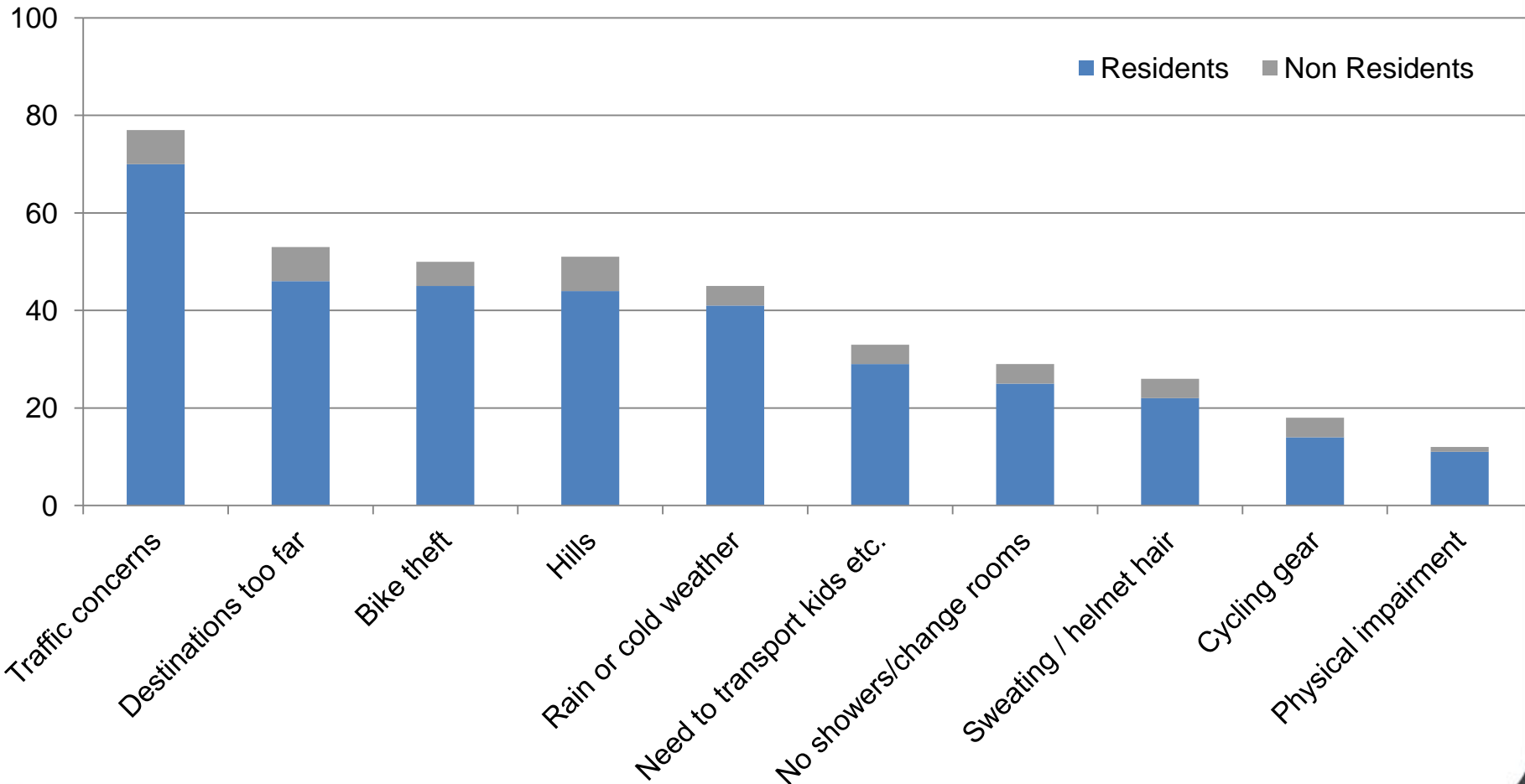


Online Survey Results

Cycling



- What factors discourage you from cycling more?

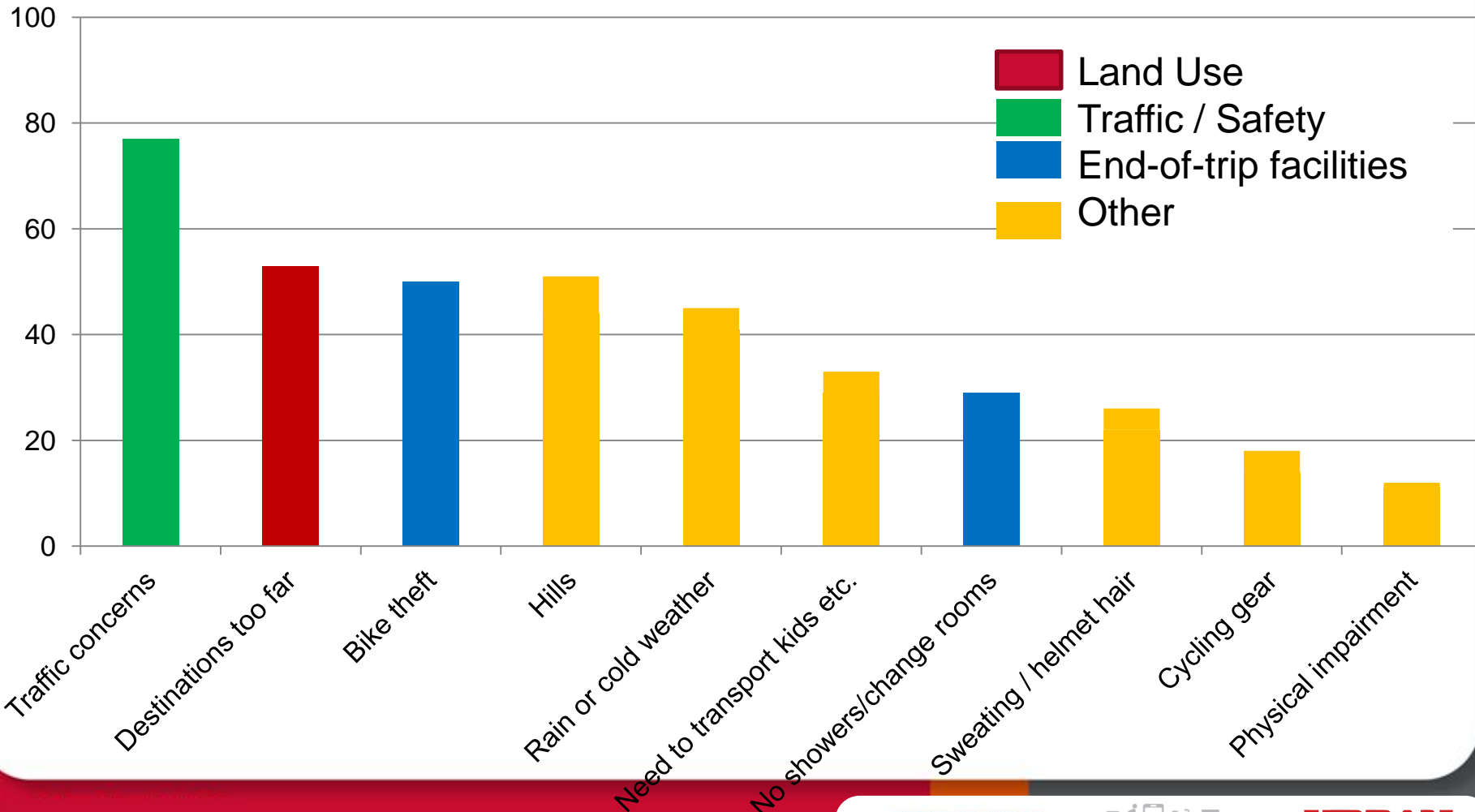


Online Survey Results

Cycling



- What factors discourage you from cycling more?

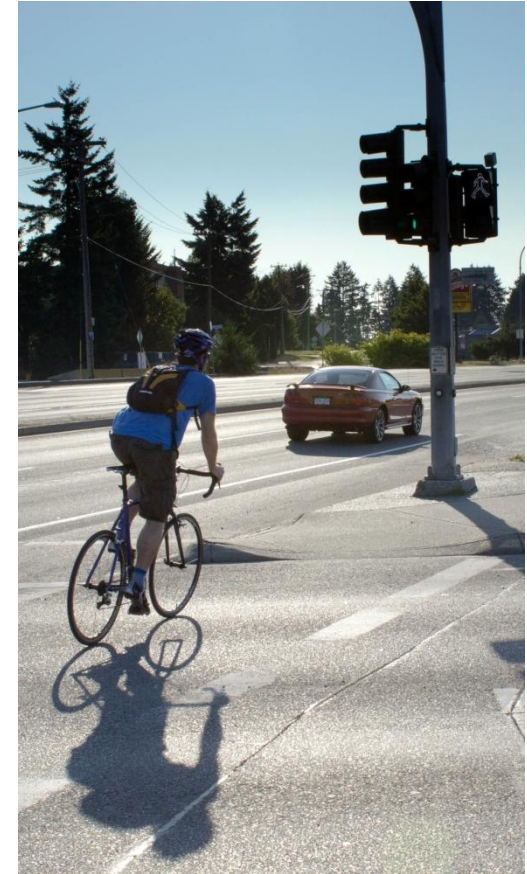


Consultation Summary

Cycling Issues



- More on-street bike lanes, bicycle paths
- Safer bike routes
- Network coverage and connectivity
- Unsafe roadways for cyclists due to traffic volumes & speeds
- Debris
- Clearly identified bike infrastructure

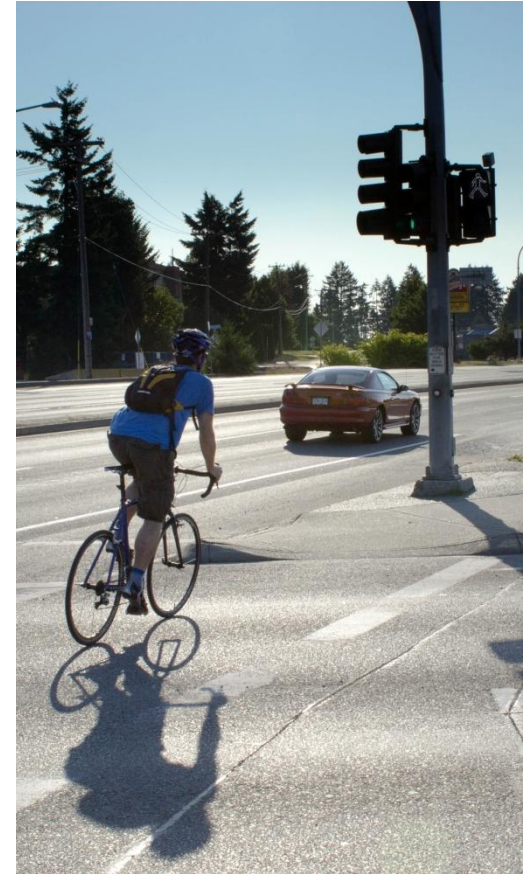


Consultation Summary

Cycling Opportunities



- More bicycle network coverage
- Dedicated bike facilities i.e. bike lanes, paved shoulders, separated bike lanes
- Complete and connected bike routes
- Enforcement
- Multi-use trails

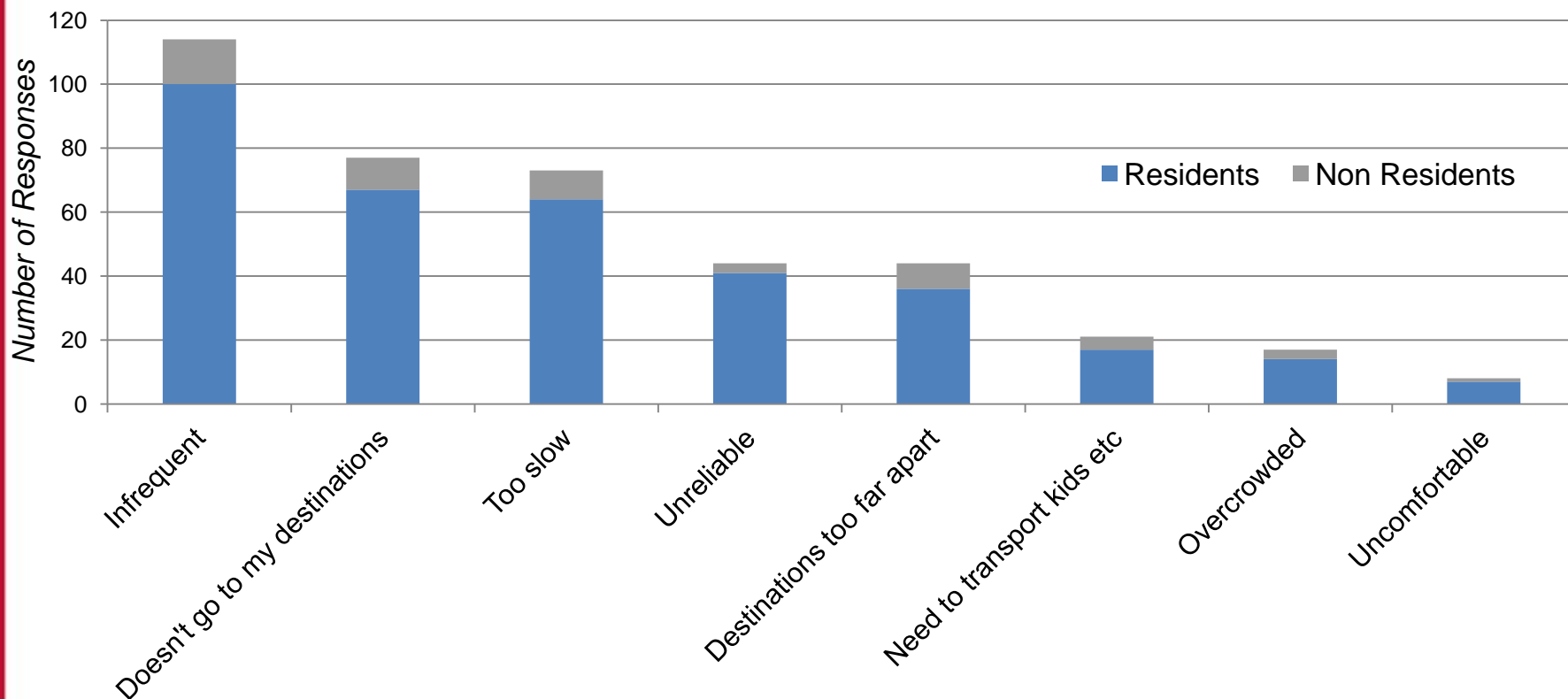


Online Survey Results



Transit

- What factors discourage you from taking transit more?

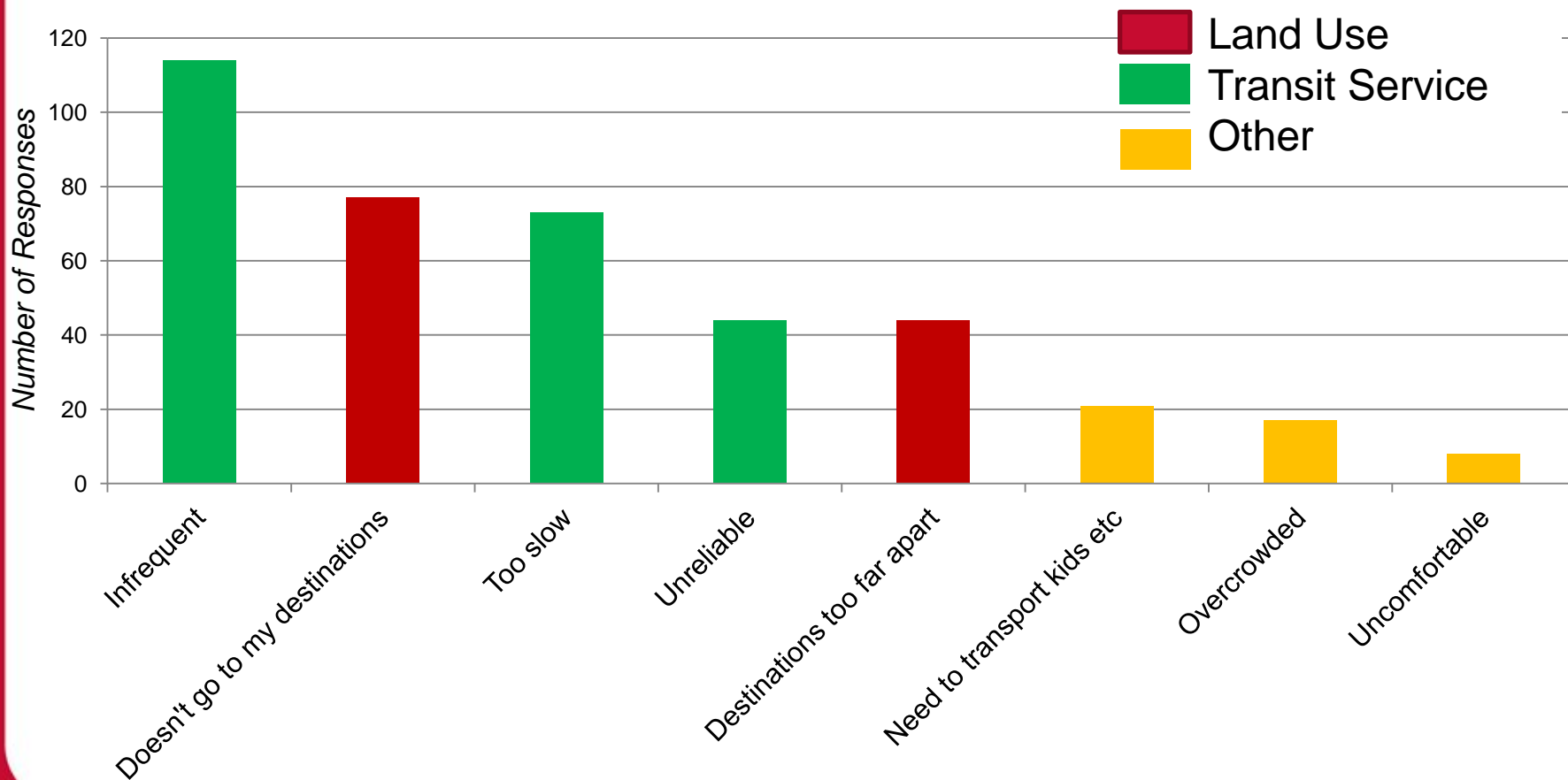


Online Survey Results



Transit

- What factors discourage you from taking transit more?



Consultation Summary

Transit Issues



- Infrequent and unreliable service
- Long transit headways
- Poor evening and weekend service
- Slow busses, travel time not competitive with driving
- Underserved areas (Departure Bay Ferry terminal, Duke Point, Airport, south Nanaimo)
- More regional connections (Parksville, Lantzville, Ladysmith)



Consultation Summary

Transit Opportunities

- Increased evening and weekend service
- Higher service frequency
- Smaller shuttle busses
- More network coverage across the City
- Integration of bus and ferry schedule
- More service to Vancouver Island University, implement U-Pass
- Future rapid / rail transit
- Regional service connections



Consultation Summary



Major Road Issues

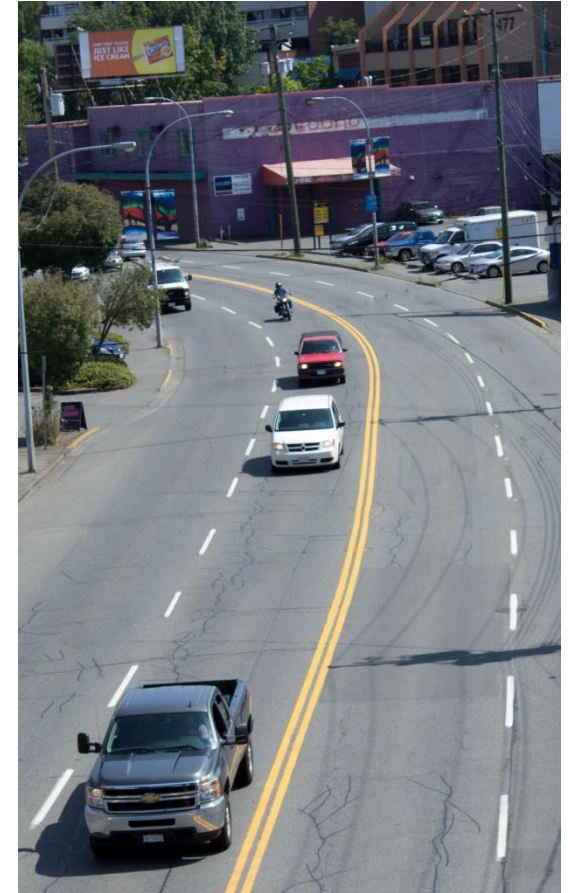
- Increasing road congestion
- Too many traffic signals (i.e. Island Highway)
- Car-oriented development
- Safer intersections
- Parking pressures (VIU, residential areas)
- Network connections between Hammond Bay area and rest of City
- Traffic flow
- East west routes



Consultation Summary

Major Road Opportunities

- Intersection improvements on Island Highway
- Better traffic management for ferry traffic
- Road safety
- Enforcement
- Provide more attractive transportation alternatives to car use, such as improved transit service and safer walking/cycling routes



Consultation Summary

Local Road Issues



- Short-cutting through neighbourhoods
- Truck traffic on local roads
- Neighbourhood livability
- Speeding



Consultation Summary

Local Road Opportunities



- Traffic calming measures
 - Traffic circles
 - Speed humps
 - Other design treatments



Consultation Summary

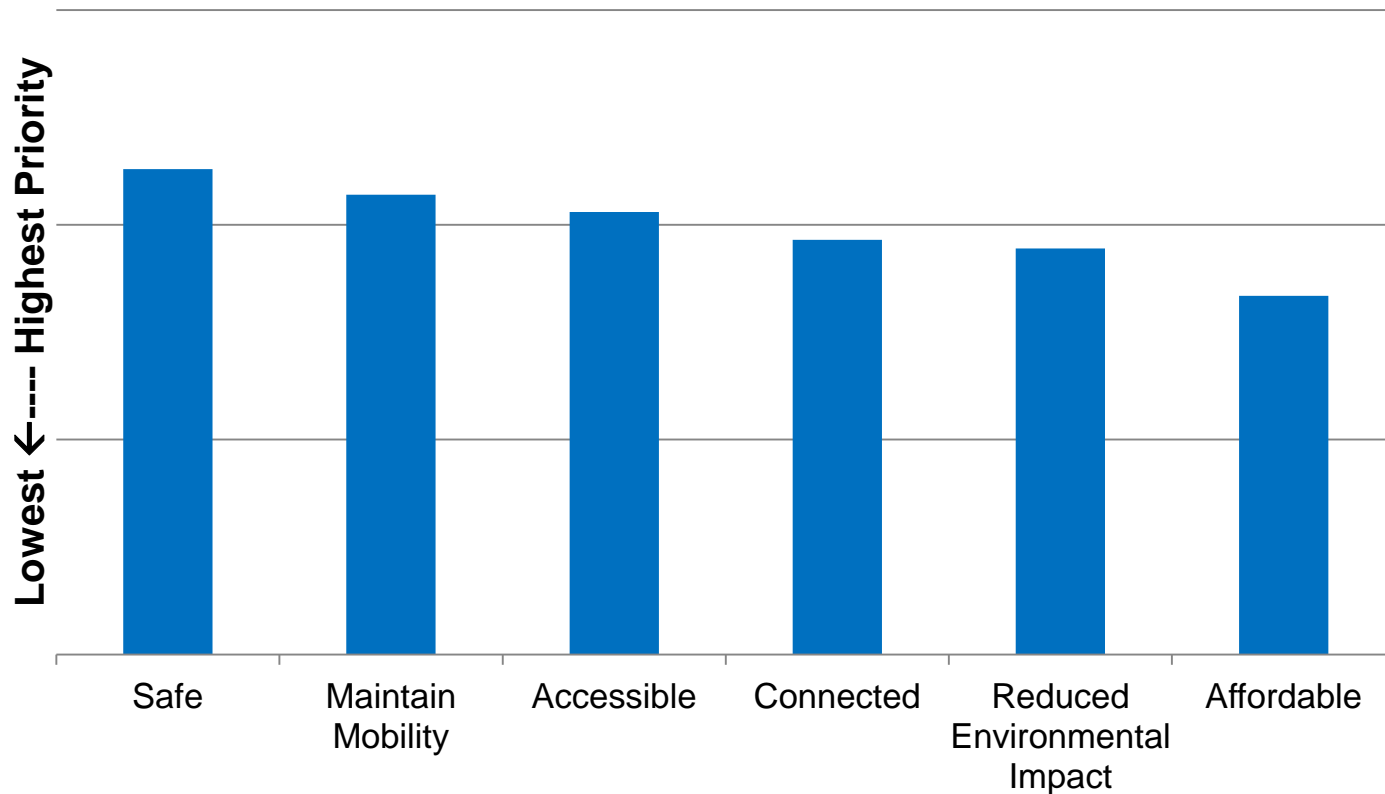
External Connections

- Ferry
 - Fast-ferry connections
 - Cheaper options for ferry travel
- Transit
 - Connections between Airport & Downtown
 - Integration with ferry schedule
 - More regional service to Parksville, Qualicum Beach, Lantzville, Duncan
- Rail
 - Connections to Victoria, Comox, Courtenay

Online Survey Results

NTMP Guiding Principles

- What are the most important draft NTMP principles?



Online Survey Results

NTMP Guiding Principles

Survey respondents were asked if the guiding principles reflect the City's transportation system, and if anything is missing?

- Overall consensus with the guiding principles
- Address an emphasis on people, not vehicles
- More focus on promoting alternative transportation
- Incorporate a focus on transit service into principles
- More clarity on what safety for the network means

Study Process



Nanaimo Transportation Master Plan

Phase 1 Consultation Summary



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December 12, 2012